

Please write clearly in	ı block capitals.		
Centre number		Candidate number	
Surname			
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# A-level **BUSINESS**

Paper 3 Business 3

Friday 7 June 2019

Morning

Time allowed: 2 hours

#### **Materials**

For this paper you must have:

- a calculator
- the Insert.

## Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

For Examiner's Use		
Question	Mark	
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TOTAL	_	

## Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

Answer	all c	uestions.
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	Read the <b>case study</b> in the <b>Insert</b> .					
0 1	Analyse <b>two</b> possible reasons why Mike introduced a budgeting system for DWS Ltd in 1991.					
	[12 marks					



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0 2	Analyse how setting up the works council may have led to the changes in Resource performance data shown in <b>Appendix A</b> .	Human	
		[12 marks]	





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0 3	In 2010 Mike introduced a new approach to operations in response to competitive pressures (lines 34–40).				
	Using data from <b>Appendix B</b> and the <b>other information provided</b> , evalua extent to which this new approach has been successful.	te the			
	••	[16 marks]			



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0 4	DWS Ltd is considering investing in solar panels.				
	Using <b>Appendix D</b> calculate the payback period and the Average Rate of Return of this investment.				
	Based on your results and <b>other information</b> , recommend whether DWS Ltd should make this investment. Justify your decision.				
	[16 marks]				





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0 5	To what extent does the information provided support the view that Mike effective leader?	is an
	enective leader?	[20 marks]
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0 6	DWS Ltd is considering making a major strategic change.	
	To what extent is a SWOT analysis valuable for any business deciding or strategy?	its future
		[24 marks]



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# **END OF QUESTIONS**

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