



Please write clearly in block capitals.

Centre number

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Candidate number

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Surname

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Forename(s)

\_\_\_\_\_

Candidate signature

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# A-level BUSINESS

Paper 3 Business 3

Friday 7 June 2019

Morning

Time allowed: 2 hours

## Materials

For this paper you must have:

- a calculator
- the Insert.

## Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

## Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
<b>TOTAL</b>	



J U N 1 9 7 1 3 2 3 0 1

IB/G/Jun19/E8

**7132/3**

Read the **case study** in the **Insert**.

**[12 marks]**

[illegible]

Extra space

**Turn over ►**



[illegible]

Analyse how setting up the works council may have led to the changes in Human Resource performance data shown in **Appendix A**.

[illegible]

[illegible]

[illegible]

In 2010 Mike introduced a new approach to operations in response to competitive pressures (lines 34–40).

Using data from **Appendix B** and the **other information provided**, evaluate the extent to which this new approach has been successful.

[illegible]



Extra space

**Turn over ►**



[illegible]

**[16 marks]**

[illegible]

Extra space



Do not write  
outside the  
box

Handwriting practice area with 25 horizontal lines.

Turn over ►



**[20 marks]**

[illegible]

Extra space



[illegible]



[illegible]

**Turn over ►**



**[24 marks]**

[illegible]

Extra space

**Turn over ►**



[illegible]

This image shows a single page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page, leaving small margins at the top and bottom. There is no handwriting or other markings on the paper.

[illegible]

[illegible]

[illegible]

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